



## Alpha Gamma Delta Honored for Communications and Marketing Excellence by Fraternity Communications Association

### FOR IMMEDIATE RELEASE

[INDIANAPOLIS, May 20, 2020]— Alpha Gamma Delta International Fraternity is pleased to announce its Communications and Marketing Team has received the following 2020 FCA Awards:

- **1st Place:** Printed Promotional Materials and Best Online Magazine or Blog
- **2nd Place:** William C. Levere Award for Total Communication and Magazine – Story Packaging Feature
- **3rd Place:** Magazine – 2-Page Spread Design; Writing – Persuasive or Opinion; Writing – Greek Life; and Publication Improvement – Printed Materials

Winners are traditionally announced at an awards banquet during the FCA annual conference each year; however, this year's event was cancelled due to the COVID-19 pandemic. A virtual awards ceremony was held May 19.

Additionally, Communications & Marketing Director Wendy Theus Barker, Gamma Alpha–University of Georgia, was reelected to FCA's Board of Directors at the organization's May 15 business meeting and will serve as Vice President–Programming.

FCA received more than 800 submissions from its member organizations, which includes communications and marketing teams from more than 50 fraternal, professional and honor societies. The annual FCA awards honor outstanding efforts in a variety of writing, design and communication categories and serves as a valuable teaching and evaluation tool. For more information about FCA, visit [fraternitycommunications.com](https://fraternitycommunications.com).

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### About Alpha Gamma Delta

An international women's organization, Alpha Gamma Delta is committed to providing opportunities for personal development, service to others and the space for members to forge their own paths—all through a lifelong spirit of sisterhood. Together, we continually work to: *Inspire the Woman. Impact the World.* Visit [alphagammadelta.org](https://alphagammadelta.org) for more information.

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