

Geofilters can be purchased on Snapchat's website.

Click the link and follow the instructions:

[snapchat.com/on-demand](https://www.snapchat.com/on-demand)

1. Click "Create Now"
2. Log in with your Snapchat username and password
3. Click "Upload" under "Use Your Own"
4. Select the IRD Geofilter.png
5. Drag the image to where you would like it placed on the screen and click "Next"
6. Select the time and date of your IRD event
7. Click "Draw Fence" and outline a shape around the location of your IRD event
8. Click "Next"
9. Enter payment information and click submit

You should receive an email confirmation from Snapchat within 24 hours of your submission with a confirmed or decline message. If you have any issues submitting your geofilter, please email [socialmedia@alphagammadelta.org](mailto:socialmedia@alphagammadelta.org).

