

International Headquarters

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FOR IMMEDIATE RELEASE

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Alpha Gamma Delta Partners with Publishing Concepts Incorporated (PCI) for Alumnae Directory

INDIANAPOLIS – Alpha Gamma Delta Fraternity announces a partnership with Publishing Concepts Incorporated (also known as PCI) in creating an inclusive alumnae directory for members. This project allows Alpha Gamma Delta Fraternity to receive important updates to its database and to better serve members.

Members may receive an email, postcard or phone call from PCI requesting personal contact information. Members are encouraged to respond by calling the number provided by PCI or following the link to the provided website. Once PCI has collected the data, they will compile the alumnae directory. This directory will be available for purchase only to members.

Security and privacy are important to Alpha Gamma Delta. PCI is a trusted partner of Alpha Gamma Delta Fraternity. PCI is contractually obligated to keep all personal information received confidential. Member participation is essential to a successful project.

Please review this <u>FAQ document</u> for a thorough explanation about our partnership with PCI and how to participate. Direct any questions to Rebecca Kohlmann, <u>Alumnae Engagement Specialist</u>.

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About PCI

PCI partners with clients to collect massive amounts of data from their alumni/membership, publish alumni and membership directories, create and manage dynamic online communities, and implement innovative fundraising programs. PCI utilizes technology, expertise, best practices, and proven products and services to help colleges, universities, independent schools, fraternities, sororities, and associations of all types drive engagement and maximize contributions.

About Alpha Gamma Delta

Inspired by the vision and values defined by our Founders, Alpha Gamma Delta cherishes the lifelong opportunity to share sisterhood. We challenge our members to lead lives of significance that positively impact their communities. Alpha Gamma Delta is an international women's fraternity with 121 active

collegiate chapters and more than 189,000 initiated members. Together, we continually work to: *Inspire the Woman. Impact the World*. Learn more at <u>alphagammadelta.org</u>.